



Guest Post Guidelines

- Posts should be approximately 300 - 400 words
- Posts will run with the byline "Guest post written by name, job title, company" and include a link to the author's website
- Posts should be educational and provide useful, relevant advice in a 'how-to' or 'tips' format
- Please review any of my Blog Highlights from Around the Web posts for an idea of the type of content I'm looking for
- Posts should not be self-serving or promotional; authors can include a link to their website once within the body of the post
- You are welcome (encouraged, even!) to provide at least one image to run with the post, but I won't run a logo
- To submit an idea, you can send a topic suggestion or a pre-written post for consideration